

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

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**In re** : **Chapter 11**
  
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**AÉROPOSTALE, INC., et al.,** : **Case Nos. 16-11275 (SHL)**
  
: **Through 16-11285 (SHL)**
  
**Debtors.<sup>1</sup>** : **(Jointly Administered)**
  
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**NOTICE OF DEADLINE REQUIRING FILING  
PROOFS OF CLAIM FOR ADMINISTRATIVE EXPENSE CLAIMS**

**TO ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST THE DEBTORS SET FORTH BELOW:**

| <b>Name of Debtor</b>  | <b>Case Number</b> | <b>Tax Identification Number</b> |
|--|--------------------|----------------------------------|
| Aéropostale, Inc.  | 16-11275 (SHL)     | 31-1443880                       |
| Aeropostale Procurement Company, Inc.  | 16-11276 (SHL)     | 27-2808518                       |
| Aéropostale West, Inc.   | 16-11277 (SHL)     | 01-0557013                       |
| Jimmy'Z Surf Co. LLC   | 16-11278 (SHL)     | 20-2250461                       |
| Aero GC Management LLC   | 16-11279 (SHL)     | 26-1184257                       |
| Aeropostale Licensing, Inc.  | 16-11280 (SHL)     | 26-3618124                       |
| GoJane LLC   | 16-11281 (SHL)     | 46-1464923                       |
| P.S. from Aeropostale, Inc.  | 16-11282 (SHL)     | 26-3625900                       |
| Aeropostale Puerto Rico, Inc.  | 16-11283 (SHL)     | 66-0706477                       |
| Aeropostale Holdings, Inc.   | 16-11285 (SHL)     | 46-2337729                       |
| <b>OTHER NAMES USED BY THE DEBTORS IN THE LAST 8 YEARS</b>                     |                    |                                  |
| Aéropostale; P.S. from Aéropostale; GoJane; Go Jane Acquisition Corp.; Jimmy'Z |                    |                                  |

The United States Bankruptcy Court for the Southern District of New York (the “*Bankruptcy Court*”) has entered an Order establishing **December 13, 2016 at 5:00 p.m. (Eastern Time)** (the “*Administrative Expense Bar Date*”) as the last date and time for each person or entity (including individuals, partnerships, corporations, joint ventures, and trusts) to file an administrative expense claim (an “*Administrative Expense Claim*”) against any of the above-listed debtors (collectively, the “*Debtors*”).

<sup>1</sup> The Debtors in these chapter 11 cases and the last four digits of each Debtor’s federal tax identification number, as applicable, are as follows: Aéropostale, Inc. (3880); Aéropostale West, Inc. (7013); Jimmy’Z Surf Co., LLC (0461); Aero GC Management LLC (4257); Aeropostale Procurement Company, Inc. (8518); Aeropostale Licensing, Inc. (8124); P.S. from Aeropostale, Inc. (5900); GoJane LLC (4923); Aeropostale Holdings, Inc. (7729); and Aeropostale Puerto Rico, Inc. (6477). The Debtors’ corporate headquarters is located at 112 West 34th Street, 22nd Floor, New York, NY 10120.

The Administrative Expense Bar Date and the procedures set forth below for filing Administrative Expense Claims apply to all claims against the Debtors that arose on or after May 4, 2016, except for those holders of the claims listed in Section 4 below that specifically are excluded from the Administrative Expense Bar Date filing requirement.

## 1. WHO MUST FILE AN ADMINISTRATIVE EXPENSE CLAIM

You **MUST** file an **Administrative Expense Proof of Claim** if you hold an Administrative Expense Claim to share in distributions from the Debtors' bankruptcy estates for a claim that arose on or after May 4, 2016 (the "**Commencement Date**"), and such claim is not one of the types of claims described in Section 4 below, whether such claims are not now fixed, liquidated or certain.

Under section 101(5) of the Bankruptcy Code and as used in this Notice, the word "claim" means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

## 2. WHAT TO FILE

The Debtors are enclosing an Administrative Expense Claim Form for use in these cases. Additional Administrative Expense Claim Forms may be obtained at (i) the website established by the Debtors' Court-approved claims and noticing agent, Prime Clerk LLC ("**Prime Clerk**"), located at <https://cases.primeclerk.com/aeropostale/> or (ii) the Bankruptcy Court's website located at [www.uscourts.gov/forms/bankruptcy-forms](http://www.uscourts.gov/forms/bankruptcy-forms).

All Administrative Expense Claim Forms must be **signed** by the claimant or, if the claimant is not an individual, by an authorized agent of the claimant. It must be written in English and be denominated in United States currency (using the exchange rate, if applicable, as of the Commencement Date). You must set forth with specificity the legal and factual bases for your claim. You also should attach to your completed Administrative Expense Claim Form any documents on which the Administrative Expense Claim is based (if voluminous, attach a summary) or explanation as to why the documents are not available.

Your Administrative Expense Claim Form must not contain complete social security numbers or taxpayer identification numbers (only the last four (4) digits), a complete birth date (only the year), the name of a minor (only the minor's initials), or a financial account number (only the last four (4) digits of such account number) or an Administrative Expense Claim Form.

Any holder of a claim against more than one Debtor must file a separate Administrative Expense Proof of Claim with respect to each such Debtor. Any holder of a claim must identify on its Administrative Expense Proof of Claim the specific Debtor against which its

claim is asserted and the case number of that Debtor's bankruptcy case. A list of the Debtors and their respective case numbers is set forth above on the first page of this Notice.

### **3. WHEN AND WHERE TO FILE**

Except as provided for herein, all Administrative Expense Proofs of Claim must be filed so as to be received **on or before December 13, 2016 at 5:00 p.m. (Eastern Time)** as follows:

#### **IF BY FIRST CLASS MAIL OR OVERNIGHT DELIVERY:**

Aéropostale, Inc.  
Claims Processing Center  
c/o Prime Clerk LLC  
830 Third Avenue, 3rd Floor  
New York, New York 10022

#### **IF DELIVERED BY HAND:**

United States Bankruptcy Court  
Southern District of New York  
One Bowling Green, Room 534  
New York, New York 10004-1408

#### **IF ELECTRONICALLY:**

The website established by Prime Clerk, using the interface available on such website located at <https://cases.primeclerk.com/aeropostale/> under the linked entitled "Submit a Claim" (the "*Electronic Filing System*").

Administrative Expense Proofs of Claim will be deemed filed only when received at the addresses listed above or via the Electronic Filing System on or before the Administrative Expense Bar Date. Administrative Expense Proofs of Claim may not be delivered by facsimile, telecopy, or electronic mail transmission.

### **4. WHO NEED NOT FILE AN ADMINISTRATIVE EXPENSE CLAIM**

You do **not** need to file an Administrative Expense Claim on or prior to the Administrative Expense Bar Date if you are:

- a. any person or entity that already has filed in proper form an Administrative Expense Proof of Claim against the Debtors in the above-captioned chapter 11 cases in a form substantially similar to the Administrative Expense Claim Form;
- b. any holder of an Administrative Expense Claim that has been allowed by order of this Court entered on or before the Administrative Expense Bar Date;
- c. any person or entity whose Administrative Expense Claim has been paid in full by any of the Debtors;

- d. any holder of an Administrative Expense Claim for which specific deadlines previously have been fixed by this Court;
- e. any counterparty to a lease of nonresidential real property that asserted an Administrative Expense Claim for a cure amount in connection with an objection to the assumption and assignment of a lease by the Debtors provided that, any counterparty that previously asserted an unliquidated cure amount that has become liquidated or that seeks to assert amounts accrued subsequent to the filing of the cure objection must file an Administrative Expense Proof of Claim asserting an Administrative Expense Claim for such additional amount;
- f. any person who was employed by any Debtor subsequent to the Commencement Date;
- g. any professional retained by the Debtors or the Creditors' Committee under sections 327, 328, 363, or 1103 of the Bankruptcy Code and whose claim is for services performed and reimbursements of expenses incurred in these cases; and
- h. the Office of the U.S. Trustee, including any requests for payment of quarterly fees due pursuant to 28 U.S.C. § 1930(a)(6)).

This Notice may be sent to many persons and entities that have had some relationship with or have done business with the Debtors but may not have an unpaid claim against the Debtors. The fact that you have received this Notice does not mean that you have an Administrative Expense Claim or any other type of claim or that the Debtors or the Bankruptcy Court believe that you have a claim against the Debtors.

#### **5. CONSEQUENCES OF FAILURE TO FILE AN ADMINISTRATIVE EXPENSE CLAIM BY THE ADMINISTRATIVE CLAIMS BAR DATE**

ANY HOLDER OF AN ADMINISTRATIVE EXPENSE CLAIM THAT IS NOT EXEMPTED FROM THE REQUIREMENTS OF THE ADMINISTRATIVE EXPENSE BAR DATE ORDER, AS SET FORTH IN SECTION 4 ABOVE, AND THAT FAILS TO TIMELY FILE AN ADMINISTRATIVE EXPENSE PROOF OF CLAIM IN THE APPROPRIATE FORM SHALL NOT BE TREATED AS AN ADMINISTRATIVE CREDITOR WITH RESPECT TO SUCH CLAIM FOR THE PURPOSE OF PARTICIPATING IN ANY DISTRIBUTION IN THE DEBTORS' CASES ON ACCOUNT OF SUCH CLAIM.

**A holder of a potential Administrative Expense Claim against the Debtors should consult an attorney regarding any matters not covered by this Notice, such as whether the holder should file an Administrative Expense Proof of Claim.**

Dated: New York, New York  
November 17, 2016

**BY ORDER OF THE COURT**

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