

Information to identify the case:

Debtor: GNC Holdings, Inc.

EIN: 20-8536244

United States Bankruptcy Court for the District of Delaware

Date case filed in chapter 11: 06/23/2020

Case Number 20-11662 (KBO)

Official Form 309F1 (For Corporations or Partnerships)**Notice of Chapter 11 Bankruptcy Case**

2/20

For the debtor listed above, a case has been filed under chapter 11 of the Bankruptcy Code. An order for relief has been entered.

This notice has important information about the case for creditors and debtors, including information about the meeting of creditors and deadlines. Read both pages carefully.

The filing of the case imposed an automatic stay against most collection activities. This means that creditors generally may not take action to collect debts from the debtor or the debtor's property. For example, while the stay is in effect, creditors cannot sue, assert a deficiency, repossess property, or otherwise try to collect from the debtor. Creditors cannot demand repayment from the debtor by mail, phone, or otherwise. Creditors who violate the stay can be required to pay actual and punitive damages and attorney's fees.

Confirmation of a chapter 11 plan may result in a discharge of debt. A creditor who wants to have a particular debt excepted from discharge may be required to file a complaint in the bankruptcy clerk's office within the deadline specified in this notice. (See line 11 below for more information.)

To protect your rights, consult an attorney. All documents filed in the case may be inspected at the bankruptcy clerk's office at the address listed below or through PACER (Public Access to Court Electronic Records at www.pacer.gov).

The staff of the bankruptcy clerk's office cannot give legal advice.

Do not file this notice with any proof of claim or other filing in the case.

Valid Picture ID is required for access to the J. Caleb Boggs Federal Building. If you do not have a photo ID and/or original verification of your social security number, please contact the Office of the United States Trustee at 302-573-6491.

1. Debtor's full name: GNC Holdings, Inc.		
2. All other names used in the last 8 years: N/A		
Jointly Administered Cases <i>[Other names used by the applicable Debtor in the last 8 years appear in brackets in italics]</i>	Case No.	EIN
GNC Parent LLC	20-11663	20-5877572
GNC Corporation	20-11664	72-1575170
General Nutrition Centers, Inc. <i>[General Nutrition Companies, Inc.]</i>	20-11665	72-1575168
General Nutrition Corporation <i>[GNC Live Well Inc.]</i> <i>[General Nutrition Center]</i>	20-11666	25-1124574
General Nutrition Investment Company	20-11667	51-0313878
Lucky Oldco Corporation <i>[Lucky Vitamin Corporation]</i> <i>[Gary's World of Wellness]</i>	20-11668	45-3007141
GNC Funding Inc.	20-11669	20-8577837
GNC International Holdings Inc.	20-11670	61-1869873
GNC China Holdco, LLC	20-11671	27-2120004
GNC Headquarters LLC <i>[GNC Headquarters, Inc.]</i>	20-11672	45-4317550
Gustine Sixth Avenue Associates, Ltd.	20-11673	25-1780731
GNC Canada Holdings, Inc.	20-11674	46-1613879
General Nutrition Centres Company	20-11675	898190939
GNC Government Services, LLC <i>[GNC Transportation, LLC]</i>	20-11676	27-1532226
GNC Puerto Rico Holdings, Inc.	20-11677	81-5034559
GNC Puerto Rico, LLC <i>[GNC Puerto Rico, Inc.]</i>	20-11678	66-0507234

3. Address: 300 Sixth Ave., Pittsburgh, PA 15222			
4. Debtors' attorneys:	<p>LATHAM & WATKINS LLP Richard A. Levy Caroline A. Reckler Asif Attarwala Brett V. Newman 330 North Wabash Avenue, Suite 2800 Chicago, Illinois 60611 Telephone: (312) 876-7700</p> <p>-and-</p> <p>George A. Davis Andrew C. Ambruoso Jeffrey T. Mispagel 885 Third Avenue New York, New York 10022 Telephone: (212) 906-1200</p>	<p>YOUNG CONAWAY STARGATT & TAYLOR, LLP Michael R. Nestor Kara Hammond Coyle Andrew L. Magaziner Joseph M. Mulvihill Rodney Square 1000 North King Street Wilmington, Delaware 19801 Telephone: (302) 576-3572</p>	
5. Bankruptcy clerk's office	<p>Documents in this case may be filed at this address. You may inspect all records filed in this case at this office or online at www.pacer.gov.</p> <p>824 Market Street, 3rd Floor Wilmington, DE 19801</p>	<p>Hours open: Monday – Friday 8:00 AM – 4:00 PM</p> <p>Contact phone 302-252-2900</p>	
6. Meeting of creditors	<p>The debtor's representative must attend the meeting to be questioned under oath.</p> <p>Creditors may attend, but are not required to do so.</p>	<p>August 5, 2020 at 2:00 p.m. (ET)</p> <p>The meeting may be continued or adjourned to a later date. If so, the date will be on the court docket.</p>	<p>Location:</p> <p>Meeting to be held telephonically; dial-in instructions will be provided pursuant to a separate notice.</p>
7. Proof of claim deadline	<p>Deadline for filing proof of claim: Not yet set. If a deadline is set, notice will be sent at a later time.</p> <p>A proof of claim is a signed statement describing a creditor's claim. A proof of claim form may be filed either electronically or as a paper document. For more information on how to file a Proof of Claim, visit the Delaware Bankruptcy Court's website at http://www.deb.uscourts.gov/claims-information.</p> <p>Your claim will be allowed in the amount scheduled unless:</p> <ul style="list-style-type: none"> • your claim is designated as <i>disputed</i>, <i>contingent</i>, or <i>unliquidated</i>; • you file a proof of claim in a different amount; or • you receive another notice. <p>If your claim is not scheduled or if your claim is designated as <i>disputed</i>, <i>contingent</i>, or <i>unliquidated</i>, you must file a proof of claim or you might not be paid on your claim and you might be unable to vote on a plan. You may file a proof of claim even if your claim is scheduled.</p> <p>You may review the schedules at the bankruptcy clerk's office or online at www.pacer.gov.</p> <p>Secured creditors retain rights in their collateral regardless of whether they file a proof of claim. Filing a proof of claim submits a creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a proof of claim may surrender important nonmonetary rights, including the right to a jury trial.</p>		
8. Exception to discharge deadline	<p>The bankruptcy clerk's office must receive a complaint and any required filing fee by the following deadline.</p>	<p>If § 523(c) applies to your claim and you seek to have it excepted from discharge, you must start a judicial proceeding by filing a complaint by the deadline stated below.</p> <p>Deadline for filing the complaint: October 5, 2020</p>	
9. Creditors with a foreign address	<p>If you are a creditor receiving notice mailed to a foreign address, you may file a motion asking the court to extend the deadlines in this notice. Consult an attorney familiar with United States bankruptcy law if you have any questions about your rights in this case.</p>		
10. Filing a Chapter 11 bankruptcy case	<p>Chapter 11 allows debtors to reorganize or liquidate according to a plan. A plan is not effective unless the court confirms it. You may receive a copy of the plan and a disclosure statement telling you about the plan, and you may have the opportunity to vote on the plan. You will receive notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing. Unless a trustee is serving, the debtor will remain in possession of the property and may continue to operate its business.</p>		

11. Discharge of debts

Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See 11 U.S.C. § 1141(d). A discharge means that creditors may never try to collect the debt from the debtor except as provided in the plan. If you want to have a particular debt owed to you excepted from the discharge and § 523(c) applies to your claim, you must start a judicial proceeding by filing a complaint and paying the filing fee in the bankruptcy clerk's office by the deadline.

If you have any questions about this notice, please contact the Debtors' Claims and Noticing Agent, Prime Clerk LLC, at (844) 974-2132 (toll free from the US or Canada), +1 (347) 505-7137 (international), by email at gncinfo@primeclerk.com, or visit <https://cases.primeclerk.com/GNC/>.