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*Proposed Co-Counsel to the Debtors and Debtors in Possession*

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
RICHMOND DIVISION**

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In re:	)	
	)	Chapter 11
ASCENA RETAIL GROUP, INC., <i>et al.</i> , <sup>1</sup>	)	Case No. 20-33113(KRH)
	)	
Debtors.	)	(Jointly Administered)

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**NOTICE OF DISCLOSURE STATEMENT HEARING**

PLEASE TAKE NOTICE THAT on July 31, 2020, the above-captioned debtors and debtors in possession (collectively, the “Debtors”) filed (i) the *Joint Chapter 11 Plan of Reorganization of Ascena Retail Group, Inc. and Its Debtor Affiliates* (as may be modified, amended, or supplemented from time to time, the “Plan”) [Docket No. 154] and (ii) the *Disclosure Statement for the Joint Chapter 11 Plan of Reorganization of Ascena Retail Group, Inc. and Its Debtor Affiliates* (as may be modified, amended, or supplemented from time to time, the

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<sup>1</sup> A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors’ proposed claims and noticing agent at <http://cases.primeclerk.com/ascena>. The location of Debtor Ascena Retail Group, Inc.’s principal place of business and the Debtors’ service address in these chapter 11 cases is 933 MacArthur Boulevard, Mahwah, New Jersey 07430.

“Disclosure Statement”)<sup>2</sup> [Docket No. 155] with the United States Bankruptcy Court for the Eastern District of Virginia (the “Court”).

**PLEASE TAKE FURTHER NOTICE THAT** on July 31, 2020, the Debtors filed the *Debtors’ Motion for Entry of an Order (I) Approving the Adequacy of the Disclosure Statement, (II) Approving the Solicitation and Notice Procedures With Respect to Confirmation of the Debtors’ Proposed Joint Plan of Reorganization, (III) Approving the Forms of Ballots and Notices in Connection Therewith, (IV) Scheduling Certain Dates With Respect Thereto, and (V) Granting Related Relief* [Docket No. 156] (the “Disclosure Statement Motion”) seeking to, among other things: (a) schedule dates and deadlines in connection with confirmation of the Plan; and (b) establish certain protocols in connection with those proceedings.

**PLEASE TAKE FURTHER NOTICE THAT**, subject to approval of the deadlines set forth in the Disclosure Statement Motion, the proposed deadline for filing objections to the Disclosure Statement shall be August 28, 2020, at 5:00 p.m., prevailing Eastern Time. Any objections to the relief sought at the Disclosure Statement Hearing must: (a) be made in writing; (b) conform to the Bankruptcy Rules, the Local Bankruptcy Rules, and any orders of the Court; (c) state with particularity the legal and factual basis for the objection and, if practicable, a proposed modification to the Disclosure Statement (or related materials) that would resolve such objection; and (d) be filed with the Court (contemporaneously with a proof of service) at the following address and served upon all necessary parties so as to be actually received by the applicable notice parties **on or before August 28, 2020, at 5:00 p.m., prevailing Eastern Time (the “Objection Deadline”)**:

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<sup>2</sup> Capitalized terms not otherwise defined herein shall have the same meanings set forth in the Plan or Disclosure Statement, as applicable.

Clerk of the Court  
United States Bankruptcy Court  
701 East Broad Street, Suite 4000  
Richmond, Virginia 23219

**PLEASE TAKE FURTHER NOTICE THAT**, subject to approval of the deadlines set forth in the Disclosure Statement Motion, a hearing on the Disclosure Statement and the Disclosure Statement Motion (the “Disclosure Statement Hearing”) will commence before the Court on **September 3, 2020, at 1:00 p.m.**, prevailing Eastern Time, in the United States Bankruptcy Court, 701 East Broad Street, 5<sup>th</sup> Floor, Richmond, Virginia 23219, to consider the entry of an order: (a) approving the Disclosure Statement; (b) approving solicitation packages and procedures for the distribution thereof; (c) approving the forms of ballots and manner of notice; (d) approving the voting record date, solicitation deadline, and voting deadline; (e) establishing notice and objection procedures for confirmation of the Plan; (f) shortening certain objection periods and notice requirements in connection with the Disclosure Statement and confirmation of the Plan; and (g) granting other related relief. Please be advised that the Disclosure Statement Hearing may be continued from time to time by the Court or the Debtors without further notice other than by such adjournment being announced in open court or by a notice of adjournment filed with the Court and served on the list of parties entitled to notice. The hearing will be held by remote video conference. You may register for the hearing through the following hyperlink:

<https://www.zoomgov.com/meeting/register/vJItfuGoqTgvHD0gSWXdt0YH8mbfeZ-s0Cw>

**PLEASE TAKE FURTHER NOTICE THAT** parties who wish to attend the hearing, but do not intend on participating in the hearing (listen-only), are not required to register for the hearing in advance and may attend the hearing by using the following dial-in numbers:

Phone Number: 1-866-590-5055 Access Code: 4377075 Security Code: 82020	Phone Number: 1-888-363-4734 Access Code: 3238664 Security Code: 82020
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**PLEASE TAKE FURTHER NOTICE THAT** if you would like to obtain a copy of the Disclosure Statement, the Plan, the Disclosure Statement Motion, or related documents free of charge, please contact the Debtors' Notice and Solicitation Agent, Prime Clerk, LLC by: (a) calling (844) 822-9233 (toll free) or, for international callers, (347) 817-4076; (b) emailing [ascenaballots@primeclerk.com](mailto:ascenaballots@primeclerk.com), or (c) by visiting the Debtors' restructuring website at <https://cases.primeclerk.com/ascena/> or any of these documents may be obtained, for a fee, via PACER at: <http://www.vaeb.uscourts.gov>.

**PLEASE TAKE FURTHER NOTICE THAT** under Local Bankruptcy Rule 9013-1, unless a written response to the Disclosure Statement and/or the Disclosure Statement Motion are filed with the Clerk of Court and served as provided herein prior to the Objection Deadline, the Court may deem any opposition waived, treat the Disclosure Statement and/or the Disclosure Statement Motion as conceded, and issue an order granting the requested relief without further notice or hearing.

Date: July 31, 2020

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*/s/ Cullen D. Speckhart*

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