

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

IN RE: :
: CHAPTER 11
BLUESTEM BRANDS, INC., *et al.*,¹ :
: Case No. 20-10566 (MFW)
: :
: **341 Meeting Date: April 20, 2020 at 10:00 a.m.**
: :
_____ Debtors. :

NOTICE OF TELEPHONIC SECTION 341 MEETING

PLEASE TAKE NOTICE that the meeting of creditors pursuant to 11 U.S.C. §§ 341 and 343 (the “section 341 meeting”) in these cases, scheduled for **Monday, April 20, 2020 at 10:00 a.m. (ET)** will be held telephonically. Parties wishing to participate in the section 341 meeting should contact Debtors’ counsel for specific dial-in instructions.

PLEASE FOLLOW the instructions below to ensure a smooth and efficient telephonic section 341 meeting of creditors.

- If you have a choice, use a landline phone, instead of a cell phone.
- Dial the call-in number and then enter the passcode.
- Make the call from a quiet area where there is as little background noise as possible.
- Mute your phone and do not speak until and unless the U.S Trustee counsel asks you to identify yourself or indicates that you may pose questions. You will still be able to listen even when your phone is muted.
- Unmute your phone when speaking.
- When speaking, identify yourself.
- Do not put the phone on hold at any time after the call is connected.
- Once the meeting of creditors is finished, please hang up.
- If you become disconnected before the meeting is finished, please call back.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are as follows: Bluestem Brands, Inc. (5164); Appleseed’s Holdings, Inc. (9117); Blair LLC (1670); Bluestem Enterprises, Inc. (1237); Bluestem Fulfillment, Inc. (5931); Bluestem Sales, Inc. (1539); Draper’s & Damon’s LLC (2759); Gold Violin LLC (0873); Haband Company LLC (8496); Home Forever LLC (2324); Johnny Appleseed’s, Inc. (5560); Norm Thompson Outfitters LLC (8344); Northstar Holdings Inc. (6823); Orchard Brands Corporation (6322); Orchard Brands International, Inc. (8962); Orchard Brands Sales Agency, LLC (8855); Value Showcase LLC (2920); WinterSilks, LLC (0688). The service address for each of the above Debtors is 7075 Flying Cloud Drive, Eden Prairie, Minnesota 55344.

A copy of this notice will be posted on the claims agent's (Prime Clerk) website at:
<https://www.primeclerk.com/bluestem/>

If you have any questions, you may contact Debtors' counsel who are: Jaime Luton Chapman, Esq. and Joseph M Mulvihill, Esq.; Young Conaway Stargatt & Taylor, LLP, Rodney Square, 1000 N. King Street, Wilmington, DE 19801; Tel: 302-571-6600; Email: bankfilings@ycst.com

ANDREW R. VARA
UNITED STATES TRUSTEE
REGIONS 3 AND 9

Dated: April 10, 2020

By: /s/Richard L. Schepacarter
Richard L. Schepacarter, Esq.
Trial Attorney
United States Department of Justice
Office of the United States Trustee
J. Caleb Boggs Federal Building
844 N. King Street, Room 2207, Lockbox 35
Wilmington, DE 19801
(302) 573-6491
(302) 573-6497 (Fax)
Email: richard.schepacarter@usdoj.gov