

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)	
)	Chapter 11
BLUESTEM BRANDS, INC., <i>et al.</i> , ¹)	Case No. 20-10566 (MFW)
)	
Debtors.)	(Jointly Administered)
)	

NOTICE OF (I) ENTRY OF ORDER APPROVING THE DEBTORS’ DISCLOSURE STATEMENT FOR, AND CONFIRMING, THE DEBTORS’ FIRST AMENDED JOINT CHAPTER 11 PLAN PURSUANT TO CHAPTER 11 OF THE BANKRUPTCY CODE, (II) CLOSING OF THE SALE, AND (III) OCCURRENCE OF EFFECTIVE DATE

PLEASE TAKE NOTICE that on August 21, 2020, the Honorable Mary F. Walrath, United States Bankruptcy Judge for the United States Bankruptcy Court for the District of Delaware (the “Court”), entered an order [Docket No. 744] (the “Confirmation Order”) confirming the *First Amended Joint Chapter 11 Plan of Bluestem Brands, Inc. and Its Debtor Affiliates* [Docket No. 602] (the “Plan”)² and approving the *Disclosure Statement for the First Amended Joint Chapter 11 Plan of Bluestem Brands, Inc. and its Debtor Affiliates* [Docket No. 603] (the “Disclosure Statement”) of the above-captioned debtors (the “Debtors”).

PLEASE TAKE FURTHER NOTICE that the Debtors and the Buyer consummated the Sale Transaction on August 28, 2020. Each of the conditions precedent to consummation of the Sale Transaction enumerated in the Stalking Horse APA have been satisfied or waived in accordance with the Stalking Horse APA and the Sale Order.

PLEASE TAKE FURTHER NOTICE that the Effective Date of the Plan occurred on August 28, 2020. Each of the conditions precedent to consummation of the Plan enumerated in Article IX of the Plan have been satisfied or waived in accordance with the Plan and the Confirmation Order.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are as follows: Bluestem Brands, Inc. (5164); Appleseed’s Holdings, Inc. (9117); Blair LLC (1670); Bluestem Enterprises, Inc. (1237); Bluestem Fulfillment, Inc. (5931); Bluestem Sales, Inc. (1539); Draper’s & Damon’s LLC (2759); Gold Violin LLC (0873); Haband Company LLC (8496); Home Forever LLC (2324); Johnny Appleseed’s, Inc. (5560); Norm Thompson Outfitters LLC (8344); Northstar Holdings Inc. (6823); Orchard Brands Corporation (6322); Orchard Brands International, Inc. (8962); Orchard Brands Sales Agency, LLC (8855); Value Showcase LLC (2920); WinterSilks, LLC (0688). The service address for each of the above Debtors is 7075 Flying Cloud Drive, Eden Prairie, Minnesota 55344.

² Capitalized terms used but not otherwise defined herein have the meanings ascribed to them in the Plan.

PLEASE TAKE FURTHER NOTICE that pursuant to the Confirmation Order, the release, discharge, injunction, and exculpation provisions in Article VIII of the Plan are now in full force and effect.

PLEASE TAKE FURTHER NOTICE that requests for payment of Professional Fee Claims must be filed and served on the Debtors or Reorganized Debtors by **October 12, 2020**, which is the date 45 days after the Effective Date.

PLEASE TAKE FURTHER NOTICE that requests for payment of Administrative Claims other than Professional Fee Claims must be filed and served on the Debtors or Reorganized Debtors by **September 27, 2020**, which is the date 30 days after the Effective Date.

PLEASE TAKE FURTHER NOTICE that if you would like copies of the documents included in the Plan, the Plan Supplement, the Confirmation Order, the Disclosure Statement, or any other document filed in these chapter 11 cases, you may contact Prime Clerk LLC, the notice, claims, and solicitations agent retained by the Debtors in the Chapter 11 Cases, by: (a) calling the Debtors' restructuring hotline at (877) 429-7544 (domestic toll-free) or (646) 442-5966 (international); (b) visiting the Debtors' restructuring website at: <https://cases.primeclerk.com/bluestem>; or (c) writing to Prime Clerk LLC at the following address: Bluestem Brands, Inc., c/o Prime Clerk, 850 3rd Avenue, Suite 412, Brooklyn, New York 11232. You may also obtain copies of any pleadings filed in the Chapter 11 Cases for a fee via PACER at: www.deb.uscourts.gov.

PLEASE TAKE FURTHER NOTICE that the Plan and the Confirmation Order contain other provisions that may affect your rights. You are encouraged to review the Plan and the Confirmation Order in their entirety.

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Dated: August 28, 2020
Wilmington, Delaware

/s/ Joseph M. Mulvihill

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