

**IN THE UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

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 :  
**In re:** : **Chapter 11**  
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**COLDWATER CREEK INC., et al.,<sup>1</sup>** : **Case No. 14-10867 (BLS)**  
 :  
 : **(Jointly Administered)**  
 :  
**Debtors.** :  
 : **Objection Deadline: April 29, 2014 at 4:00 p.m. (ET)**  
 : **Hearing Date: May 6, 2014 at 9:30 a.m. (ET)**  
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 : **Docket Ref. Nos. 5, 6, 8, 12, 74, 75, 80, and 83**  
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**OMNIBUS NOTICE OF PLEADINGS AND HEARING THEREON**

**PLEASE TAKE NOTICE** that, on April 11, 2014, Coldwater Creek Inc. and its affiliated debtors as debtors and debtors in possession in the above-captioned chapter 11 cases, (collectively, the “**Debtors**”), filed the following pleadings with the Court (collectively, the “**First Day Pleadings**):

- Debtors’ Motion for Interim and Final Orders Authorizing the Debtors to (I) Maintain Existing Bank Accounts, (II) Continue Use of Existing Cash Management System, (III) Continue Use of Existing Business Forms and (IV) Continue Intercompany Transactions [Docket No. 5].
- Debtors’ Motion for Interim and Final Orders (I) Prohibiting Utility Companies From Discontinuing, Altering or Refusing Service, (II) Deeming Utility Companies to Have Adequate Assurance of Payment and (III) Establishing Procedures for Resolving Requests for Additional Assurance [Docket No. 6].
- Debtors’ Motion for Interim and Final Orders Authorizing the Debtors to Maintain Insurance Policies and Pay All Prepetition and Postpetition Obligations in Respect Thereof [Docket No. 8].

<sup>1</sup> The Debtors in these proceedings (including the last four digits of their respective taxpayer identification numbers) are: Coldwater Creek Inc. (9266), Coldwater Creek U.S. Inc. (8831), Aspenwood Advertising, Inc. (7427), Coldwater Creek The Spa Inc. (7592), CWC Rewards Inc. (5382), Coldwater Creek Merchandising & Logistics Inc. (3904) and Coldwater Creek Sourcing Inc. (8530). Debtor CWC Sourcing LLC has the following Idaho organizational identification number: W38677. The Debtors’ corporate headquarters is located at One Coldwater Creek Drive, Sandpoint, Idaho 83864.

- Debtors' Motion for Interim and Final Orders (I) Authorizing Postpetition Financing, (II) Granting Liens and Providing Superpriority Administrative Expense Priority, (III) Authorizing Use of Cash Collateral, (IV) Granting Adequate Protection to Prepetition Secured Lenders, (V) Modifying the Automatic Stay and (VI) Scheduling a Final Hearing [Docket No. 12] (the "**DIP Motion**").

**PLEASE TAKE FURTHER NOTICE** that a hearing on the First Day Pleadings was held on April 14, 2014, at which time the Court approved the First Day Pleadings on an interim basis [Docket Nos. 74, 75, 80, and 83].

**PLEASE TAKE FURTHER NOTICE** that a hearing to consider final approval of the First Day Pleadings is scheduled for **May 6, 2014 at 9:30 a.m. (ET)** before the Honorable Brendan Linehan Shannon, in the United States Bankruptcy Court for the District of Delaware, 824 Market Street, 6<sup>th</sup> Floor, Courtroom 1, Wilmington, Delaware 19801.

**PLEASE TAKE FURTHER NOTICE** that any objections to the entry of final orders approving the First Day Pleadings must be filed on or before **April 29, 2014 at 4:00 p.m. (ET)** (the "**Objection Deadline**") with the United States Bankruptcy Court for the District of Delaware, 3rd Floor, 824 N. Market Street, Wilmington, Delaware 19801. At the same time, you must serve a copy of the response(s) so as to be received on or before the Objection Deadline upon the undersigned counsel.

**PLEASE TAKE FURTHER NOTICE** that in addition to the parties listed in the previous paragraph, any objections to the entry of a final order approving the DIP Motion must also be served on or before the Objection Deadline upon the following parties: (a) the Debtors, Coldwater Creek Inc., One Coldwater Creek Drive, Sandpoint, Idaho 83864 (Attn: John E. Hayes, III); (b) the Office of the United States Trustee for the District of Delaware, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801; (c) counsel for the DIP Lender, Riemer & Braunstein LLP, Three Center Plaza, Boston, Massachusetts 02108 (Attn: Donald E. Rothman); (d) co-counsel for the DIP Lender, Womble Carlyle Sandridge & Rice, LLP, 222 Delaware Avenue, Suite 1501, Wilmington, Delaware 19801 (Attn: Steven K. Kortanek); (e) counsel for the Prepetition Term Loan Lenders, Kirkland & Ellis LLP, 601 Lexington Avenue, New York, New York, 10022 (Attn: Joshua A. Sussberg); and (f) co-counsel for the Prepetition Term Loan Lenders, Klehr Harrison Harvey Branzburg LLP, 919 Market Street, Suite 1000, Wilmington, Delaware 19801.

**PLEASE TAKE FURTHER NOTICE THAT IF NO OBJECTIONS TO ANY OF THE FIRST DAY PLEADINGS ARE TIMELY FILED, SERVED AND RECEIVED IN ACCORDANCE WITH THIS NOTICE, THE COURT MAY GRANT THE RELIEF REQUESTED IN CONNECTION WITH SUCH FIRST DAY PLEADINGS WITHOUT FURTHER NOTICE OR HEARING.**

Dated: Wilmington, Delaware  
April 14, 2014

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