

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

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In re: : **Chapter 11**
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CWC LIQUIDATION INC. : **Case No. 14-10867 (BLS)**
(f/k/a Coldwater Creek Inc.), et al.,¹ :
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Debtors. : **(Jointly Administered)**
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**NOTICE OF (A) ENTRY OF ORDER APPROVING MODIFIED
THIRD AMENDED JOINT PLAN OF LIQUIDATION OF COLDWATER
CREEK INC. AND ITS DEBTOR AFFILIATES PURSUANT TO CHAPTER 11
OF THE BANKRUPTCY CODE; (B) OCCURRENCE OF THE EFFECTIVE
DATE OF THE PLAN; AND (C) RELATED DEADLINES**

PLEASE TAKE NOTICE OF THE FOLLOWING:

1. **Confirmation of Plan.** On **September 17, 2014** (the “**Confirmation Date**”), the United States Bankruptcy Court for the District of Delaware (the “**Bankruptcy Court**”) entered its *Findings of Fact, Conclusions of Law and Order Confirming Modified Third Amended Joint Plan of Liquidation of Coldwater Creek Inc. and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code* [Docket No. 981] (the “**Confirmation Order**”).²
2. **Effective Date.** The Effective Date of the Plan was **September 26, 2014**.
3. **Administrative Claims Bar Date.** Pursuant to Article II.A.3 of the Plan, unless required to be filed by an earlier date by another order of the Bankruptcy Court, all requests for payment of Administrative Claims accruing on or after the Petition Date, but prior to the Effective Date, other than: (i) a Fee Claim, (ii) an Administrative Claim that has been Allowed on or before the Effective Date; and (iii) a Claim for U.S. Trustee fees, must be filed and served on the Debtors, the Liquidating Trustee and such other entities who are designated by the Bankruptcy Rules, the Confirmation Order or other order of the Court, so as to be received by **no later than the date that is thirty days after the Effective Date (October 27, 2014)**.

¹ The Debtors in these proceedings (including the last four digits of their respective taxpayer identification numbers) are: CWC Liquidation Inc. (f/k/a Coldwater Creek Inc.) (9266), CWC U.S. Liquidation Inc. (f/k/a Coldwater Creek U.S. Inc.) (8831), CWC Advertising Liquidation Inc. (f/k/a Aspenwood Advertising, Inc.) (7427), CWC Spa Liquidation Inc. (f/k/a Coldwater Creek The Spa Inc.) (7592), CWC Rewards Liquidation Inc. (f/k/a CWC Rewards Inc.) (5382), CWC M&L Liquidation Inc. (f/k/a Coldwater Creek Merchandising & Logistics Inc.) (3904), and CWC Sourcing Liquidation Inc. (f/k/a Coldwater Creek Sourcing Inc.) (8530). Debtor CWC Sourcing Liquidation LLC (f/k/a CWC Sourcing LLC) has the following Idaho organizational identification number: W38677. The Debtors’ corporate headquarters is located at One Coldwater Creek Drive, Sandpoint, Idaho 83864.

² Unless otherwise defined in this notice (the “**Notice**”), capitalized terms used herein shall have the meanings ascribed to them in the *Modified Third Amended Joint Plan of Liquidation of Coldwater Creek Inc. and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code*, including the exhibits thereto, and all documents and agreements executed pursuant thereto, and as modified from time to time, the “**Plan**”).

Holders of Administrative Claims that are required to, but do not, File and serve a request for payment of such Administrative Claims by such date shall be forever barred, estopped and enjoined from asserting such Administrative Claims against the Debtors' property to be distributed under the Plan, the Liquidating Trust Assets or the Liquidating Trust.

4. **Fee Claims.** As provided in Article II.A.2(a) of the Plan, all requests for compensation or reimbursement of Fee Claims for services rendered prior to the Effective Date shall be filed and served on the Debtors and such other entities who are designated by the Bankruptcy Rules, the Confirmation Order or other order of the Court, no later than **the date that is forty days after the Effective Date (November 5, 2014)**. Holders of Fee Claims that fail to file and serve final fee applications timely and properly, shall be forever barred, estopped and enjoined from asserting such Fee Claims against the Debtors' property to be distributed under the Plan, the Liquidating Trust Assets or the Liquidating Trust.

5. **Rejection Damages Bar Date.** Pursuant to Article V.B of the Plan, counterparties to Executory Contracts or Unexpired Leases rejected pursuant to the Plan shall file any rejection damages claims on or before **30 days after the Effective Date (October 27, 2014)** and such proofs of claim must otherwise comply with the *Order (I) Establishing Bar Dates for Filing Proofs of Prepetition Claims, Including Section 503(b)(9) Claims, and (II) Approving the Form and Manner of the Notice Thereof*, dated May 6, 2014 [Docket No. 349]. Any Claims arising from the rejection of an Executory Contract or Unexpired Lease not Filed within such time will be automatically disallowed, forever barred from assertion and shall not be enforceable against the property to be distributed under the Plan without the need for any objection by the Liquidating Trustee or further notice to, or action, order or approval of the Bankruptcy Court.

6. **Copies of the Confirmation Order.** Any party-in-interest wishing to obtain a copy of the Confirmation Order may obtain such copy: (i) at <http://cases.primeclerk.com/coldwater/> or (ii) by contacting the Debtors' claims and noticing agent at (855) 360-2999 or coldwaterinfo@primeclerk.com. Copies of the Confirmation Order may also be reviewed during regular business hours at the Bankruptcy Court, 824 Market Street, Wilmington, Delaware 19801 or may be obtained at the Bankruptcy Court's website at www.deb.uscourts.gov, by following the directions for accessing the ECF system on such site.

Dated: Wilmington, Delaware
October 1, 2014

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