

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

<p>In re:</p> <p>dELiA*s, INC., <i>et al.</i>,</p> <p style="text-align: right;">Debtors.¹</p>	<p>Chapter 11</p> <p>Case No. 14-23678 (RDD)</p> <p>Jointly Administered</p>
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**NOTICE OF (I) DEADLINE REQUIRING FILING OF
PROOFS OF CLAIM OF CREDITORS ON OR
BEFORE APRIL 14, 2015 AND (II) DEADLINE OF JUNE 5, 2015
FOR FILING PROOFS OF CLAIM OF GOVERNMENTAL UNITS**

TO ALL CREDITORS OF THE DEBTORS AND DEBTORS IN POSSESSION LISTED BELOW:

PLEASE TAKE NOTICE THAT:

On December 7, 2014 (the “Petition Date”), the debtors and debtors in possession listed below (collectively, the “Debtors”) each filed a voluntary petition for relief under Chapter 11 of title 11 of the United States Code (the “Bankruptcy Code”) in the United States Bankruptcy Court for the Southern District of New York (the “Court”). Set forth below are the names under which each Debtor has conducted business, its tax identification number, and its respective case number:

Debtor	Tax ID	Case No.
dELiA*s, Inc.	20-3397172	14-23678
dELiA*s Retail Company	23-2920036	14-23679
dELiA*s Assets Corp.	13-3963754	14-23680
dELiA*s Group Inc.	13-3914035	14-23681
dELiA*s Distribution Company	23-2909076	14-23682
dELiA*s Operating Company	13-3953765	14-23683
A Merchandise, LLC	27-0037639	14-23684
AMG Direct, LLC	20-1129236	14-23685
DACCS, Inc.	42-1750225	14-23686

¹ The Debtors in these Chapter 11 cases, together with the last four digits of each Debtor’s federal tax identification number, are as follows: dELiA*s, Inc. (7172); dELiA*s Distribution Company (9076); A Merchandise, LLC (7639); dELiA*s Operating Company (3765); dELiA*s Retail Company (0036); dELiA*s Group Inc. (4035); AMG Direct, LLC (9236); dELiA*s Assets Corp. (3754); DACCS, Inc. (0225). The mailing address for the Debtors, solely for purposes of notices and communications, is: 50 West 23rd Street, New York, NY 10010.

The Bankruptcy Court has entered an Order (the “Bar Date Order”), dated March 5, 2015, [Docket No. 302] establishing **April 14, 2015 at 5:00 p.m. (Prevailing Eastern Time)** (the “General Bar Date”) as the last date for each person or non-governmental entity (including individuals, partnerships, corporations, joint ventures, estates and trusts), except for those holders of claims listed in Section 4 below to file a proof of claim in respect of any claim against any of the Debtors listed above arising on or before the Petition Date.

The Bar Date Order further establishes **June 5, 2015 at 5:00 p.m. (Prevailing Eastern Time)** (the “Governmental Bar Date” and, together with the General Bar Date, the “Bar Dates”) as the last date for a governmental unit (as defined in section 101(27) of the Bankruptcy Code) to file a proof in respect of any claim against any of the Debtors listed above arising on or before the Petition Date.

The Bar Dates and the procedures set forth below for filing proofs of claim apply to all claims against the Debtors that arose prior to the Petition Date, including administrative expense claims arising under section 503(b)(9) of the Bankruptcy Code (the “Prepetition Claims”), except for those claims listed in Section 4 below that are specifically excluded from the Bar Date filing requirement.

1. WHO MUST FILE A PROOF OF CLAIM

You **MUST** file a proof of claim to vote on any chapter 11 plan filed by the Debtors or to share in distributions from the Debtors’ bankruptcy estates if you have a Prepetition Claim against one or more of the Debtors that is not one of the types of claims described in Section 4 below. A proof of claim for any Prepetition Claim based on acts or omissions of the Debtors that occurred before the Petition Date must be filed on or prior to the applicable Bar Date, even if such claim is not now fixed, liquidated or certain or did not mature or become fixed, liquidated or certain before the Petition Date.

If you are a holder of a gift card or gift certificate issued by one of the Debtors, and you did not redeem such gift card or gift certificate in full prior to January 23, 2015, you must file a proof of claim to vote on any chapter 11 plan filed by the Debtors or to share in distributions from the Debtors’ bankruptcy estates.

Under section 101(5) of the Bankruptcy Code and as used in this notice, the word “claim” means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured or unsecured.

2. WHAT TO FILE

The Debtors are enclosing a proof of claim form for use in these cases that conforms substantially to Official Form No. 10. If your Prepetition Claim is scheduled by the Debtors, the proof of claim form sets forth the amount and type of your claim as scheduled by the Debtors, the specific Debtor against which the claim is scheduled, and whether the claim is scheduled as disputed, contingent and/or unliquidated. You may receive a different proof of claim form for each claim scheduled in your name by each of the Debtors. You may utilize the proof of claim

form provided by the Debtors to file your claim. Additional proof of claim forms may be obtained at www.uscourts.gov/bkforms, or on the Debtor's case website at <https://cases.primeclerk.com/delias>. All filed proofs of claim must conform substantially to the proof of claim form accompanying this notice or Official Form No. 10.

If you disagree with any of the information set forth on the enclosed proof of claim, including, without limitation, the amount or type of the Prepetition Claim set forth therein or the Debtor against which such claim is asserted, or that such claim is scheduled as contingent, disputed or unliquidated, you are required to file a proof of claim identifying each Debtor against which you are asserting a claim and the amount and type of such claim.

All proof of claim forms must be signed by the claimant or, if the claimant is not an individual, by an authorized agent of the claimant. A proof of claim must be written in English and be denominated in United States currency. You should attach to your completed proof of claim any documents on which the claim is based (if voluminous, a summary thereof must also be attached) or an explanation as to why the documents are not available.

Your proof of claim form must not contain complete social security numbers or taxpayer identification numbers (only the last four digits), a complete birth date (only the year), the name of a minor (only the minor's initials) or a financial account number (only the last four digits of such financial account).

Any holder of a Prepetition Claim against more than one Debtor must file a separate proof of claim with respect to each such Debtor, and all holders of Prepetition Claims must identify on their respective proof(s) of claim the specific Debtor against which their claim is asserted and the case number of that Debtor's bankruptcy case. A list of the names of the Debtors and their case numbers is above.

3. WHEN AND WHERE TO FILE

Except as provided for herein:

- all persons or entities other than governmental units that assert a Prepetition Claim must file proof of such claim so as to be received on or before 5:00 p.m. (Prevailing Eastern Time) on April 14, 2015; and
- governmental units asserting Prepetition Claims must file proofs of such claim so as to be received on or before 5:00 pm (Prevailing Eastern Time) on June 5, 2015.

Each proof of claim must be completed, signed and filed either electronically using the interface available on Prime Clerk's website at <https://cases.primeclerk.com/delias/EPOC-Index>, or by submitting the original proof of claim form either in person, by first class mail, by courier service, or by hand delivery to the following address:

dELiA*s, Inc. Claims Processing Center
c/o Prime Clerk LLC
830 3rd Avenue, 9th Floor
New York, NY 10022

Proofs of claim may not be delivered by facsimile, telecopy or electronic mail transmission. If you submit a proof of claim to Prime Clerk by first class mail, courier service, or hand delivery and you wish to receive acknowledgment of Prime Clerk's receipt of such proof

of claim, you also must submit to Prime Clerk by the applicable Bar Date and concurrently with the submission of your original proof of claim (i) a copy of the original proof of claim and (ii) a self-addressed, stamped return envelope.

4. WHO NEEDS NOT FILE A PROOF OF CLAIM

You do not need to file a proof of claim on behalf of a Prepetition Claim on or prior to the applicable Bar Date if you are:

- (a) any person or entity that already has properly filed, with the Clerk of the United States Bankruptcy Court for the Southern District of New York (the "Clerk's Office"), a proof of claim against any of the Debtors (i) using a form that substantially conforms to Form No. 10 of the Official Bankruptcy Forms and (ii) in accordance with the procedures described herein;
- (b) any person or entity (i) whose Prepetition Claim is set forth on the Schedules, (ii) whose claim is not described therein as disputed, contingent, or unliquidated, (iii) that does not dispute the specific Debtor against which such person's or entity's claim is listed, and (iv) that does not dispute the nature, classification, and amount of its claim as identified in the Schedules;
- (c) any person or entity whose Prepetition Claim (i) has been allowed by order of this Court, or (ii) is exempt from proof of claim filing requirements under paragraph 50 of this Court's *Final Order (I) Authorizing Debtors to Obtain Postpetition Financing and Use Cash Collateral, (II) Granting Adequate Protection And (III) Granting Certain Related Relief* [Docket No. 140] (the "Final DIP Order"), provided however, that the Debtors reserve all of their rights under paragraph 50 of the Final DIP Order;
- (d) any person or entity whose Prepetition Claim has been paid in full by any of the Debtors;
- (e) any Debtor asserting a Prepetition Claim against another Debtor;
- (f) any holder of a claim for which specific deadlines have previously been fixed by this Court;
- (g) the holder of any claim allowable under section 503(b) and 507(a)(2) of the Bankruptcy Code as an administrative expense of the Debtors' estates, other than a claim allowable under 503(b)(9) of the Bankruptcy Code (which shall be required to be filed by the General Bar Date);
- (h) any holder of an equity interest in the Debtors need not file a proof of interest with respect to the ownership of such equity interest at this time;

provided, however, that any holder of an equity interest who wishes to assert a claim against the Debtors, including a claim relating to such equity interest or the purchase or sale of such interest, must file a proof of claim asserting such claim on or prior to the General Bar Date pursuant to procedures set forth herein;

- (i) any current employee of the Debtors, if an order of this Court authorized the Debtors to honor such claim in the ordinary course of business as a wage, commission or benefit; provided, however, that a current employee must submit a proof of claim by the General Bar Date for all other claims arising before the Petition Date, including claims for wrongful termination, discrimination, harassment, hostile work environment, retaliation and claims covered by the Debtors' workers' compensation insurance;
- (j) a current officer or director of the Debtors asserting a claim for indemnification, contribution or reimbursement arising out of such officer's or director's prepetition services to the Debtors; provided, however, that any current officer or director of the Debtors who wishes to assert a claim that is not for indemnification, contribution or reimbursement must file such proof of claim on or prior to the General Bar Date; and
- (k) any holder of a claim against any of the Debtors' non-debtor affiliates.

If you are a holder of an equity interest in the Debtors, you need not file a proof of interest with respect to the ownership of such equity interest at this time. However, if you assert a claim against the Debtors, including a claim relating to such equity interest or the issuance, purchase or sale of such interest, a proof of such claim must be filed on or prior to the applicable Bar Date pursuant to the procedures set forth in this Notice.

This notice is being sent to persons and entities that have had some relationship with or done business with the Debtors, but which may not have an unpaid Prepetition Claim against a Debtor. The fact that you have received this Notice does not necessarily mean that you have a claim against a Debtor.

5. EXECUTORY CONTRACTS AND UNEXPIRED LEASES

Any person or entity that has a claim arising from the rejection of an executory contract or unexpired lease with the Debtors must file a proof of claim with respect to such claim by the later of: (a) the applicable Bar Date; (b) 5:00 p.m. (Prevailing Eastern Time) on the date that is forty-five (45) days following the effective date of rejection of such executory contract or unexpired lease; or (c) the date set by any other order of this Court authorizing rejection of such contract or lease, which may include an order confirming the plan of the Debtors pursuant to Chapter 11 of the Bankruptcy Code.

6. CONSEQUENCES OF FAILURE TO FILE A PROOF OF CLAIM BY THE APPLICABLE BAR DATE

ANY HOLDER OF A PREPETITION CLAIM THAT IS NOT EXEMPTED BY ONE OR MORE PROVISIONS OF SECTION 4 ABOVE, AND WHO FAILS TO TIMELY FILE A PROOF OF CLAIM IN THE APPROPRIATE FORM AND MANNER SHALL NOT BE TREATED AS A CREDITOR WITH RESPECT TO SUCH CLAIM FOR THE PURPOSES OF VOTING ON ANY PLAN OF REORGANIZATION FILED IN THESE CASES AND PARTICIPATING IN ANY DISTRIBUTION IN THE DEBTORS' CASES ON ACCOUNT OF SUCH CLAIM.

7. THE DEBTORS' SCHEDULES AND ACCESS THERETO

You may be listed as the holder of a Prepetition Claim against one or more of the Debtors on the Schedules. To determine if and how you are listed on the Schedules, please refer to the descriptions set forth on the enclosed proof of claim form regarding the amount, type (i.e., secured, priority unsecured or non-priority unsecured) and nature (i.e., contingent, disputed, or unliquidated) of your Prepetition Claim. If the Debtors believe that you hold claims against more than one Debtor, you will receive multiple proof of claim forms, each of which will reflect the amount, type and nature of your claim against one Debtor, as listed in the Schedules.

If you rely on the Schedules, it is your responsibility to determine that your Prepetition Claim is accurately listed on the Schedules. If (a) you agree with the amount and type of your Prepetition Claim as listed in the Schedules, (b) you do not dispute that your Prepetition Claim is only against the Debtor specified by the Debtors in the Schedules, and (c) your Prepetition Claim is not described as "disputed," "contingent," or "unliquidated," you need not file a proof of claim. Otherwise, if you decide to file a proof of claim, you must do so before the applicable Bar Date in accordance with the procedures set forth in this Notice.

Copies of the Debtors' Schedules are available for inspection free of charge at <https://cases.primeclerk.com/delias>. Copies of the Debtors' Schedules are also available on the Court's Public Access to Court Electronic Records ("PACER") at <http://ecf.nysb.uscourts.gov>; a login and password are required to access this information and can be obtained through the PACER Service Center at <http://www.pacer.psc.uscourts.gov>. Copies of the Schedules and Bar Date Order may also be examined between the hours of 9:00 a.m. and 4:30 p.m., Monday through Friday at the Office of the Clerk of the Bankruptcy Court, 300 Quarropas Street, White Plains, New York 10601. Copies of the Schedules and Bar Date Order may also be obtained by written request (at your cost) to the Debtors' claims and noticing agent at the following address:

dELiA*s, Inc. Claims Processing Center
c/o Prime Clerk LLC
830 3rd Avenue, 9th Floor
New York, NY 10022

Questions concerning the contents of this Notice and requests for copies of filed proofs of claim should be directed to Prime Clerk at (855) 842-4126. **Please note that neither Prime Clerk's staff, counsel to the Debtors nor the Clerk's Office is permitted to give you legal advice.**

A holder of a potential Prepetition Claim against the Debtors should consult an attorney regarding any matters not covered by this Notice, such as whether the holder should file a proof of claim.

Dated: New York, New York
March 5, 2015

BY ORDER OF THE COURT

DLA PIPER LLP (US)
1251 Avenue of the Americas
New York, New York 10020
Telephone: (212) 335-4500

If you have any questions related to this notice, please call (855) 842-4126

UNITED STATES BANKRUPTCY COURT, SOUTHERN DISTRICT OF NEW YORK		PROOF OF CLAIM	
Check the box next to the name and case number of the Debtor against which you assert a claim below. List only one Debtor per claim form.		COURT USE ONLY	
<input type="checkbox"/> dELiA*s, Inc. (14-23678) <input type="checkbox"/> dELiA*s RETAIL COMPANY (14-23679) <input type="checkbox"/> dELiA*s DISTRIBUTION COMPANY (14-23682) <input type="checkbox"/> dELiA*s GROUP INC. (14-23681) <input type="checkbox"/> A MERCHANDISE, LLC (14-23684) <input type="checkbox"/> AMG DIRECT, LLC (14-23685) <input type="checkbox"/> dELiA*s OPERATING COMPANY (14-23683) <input type="checkbox"/> dELiA*s ASSETS CORP. (14-23680) <input type="checkbox"/> DACCS, Inc. (14-23686)			
Name of creditor and address where notices should be sent:		Name and address where payment should be sent (if different from left):	
Telephone number: Email:		Telephone number: Email:	
NOTE: Do not use this form to make a claim for an administrative expense that arises after the bankruptcy filing. You may file a request for payment of an administrative expense according to 11 U.S.C. § 503.			
1. Amount of Claim as of Date Case Filed: \$ _____ If all or part of the claim is secured, complete item 4. If all or part of the claim is entitled to priority, complete item 5. <input type="checkbox"/> Check this box if the claim includes interest or other charges in addition to the principal amount of the claim. Attach a statement that itemizes interest or charges.		<input type="checkbox"/> Check this box if this claim amends a previously filed claim. Court Claim Number: _____ <i>(If known)</i> Filed on: _____	<input type="checkbox"/> Check this box if you are aware that anyone else has filed a proof of claim relating to this claim. Attach copy of statement giving particulars.
2. Basis for Claim: _____ (See instruction #2)	3. Last four digits of any number by which creditor identifies debtor: ____ _	3a. Debtor may have scheduled account as: _____ (See instruction #3a)	3b. Uniform Claim Identifier (optional): _____
4. Secured Claim (See instruction #4) Check the appropriate box if the claim is secured by a lien on property or a right of setoff, attach required redacted documents, and provide the requested information. Nature of property or right of setoff: <input type="checkbox"/> Real Estate <input type="checkbox"/> Motor Vehicle <input type="checkbox"/> Other Describe: _____ Value of Property: \$ _____ Annual Interest Rate _____ % <input type="checkbox"/> Fixed or <input type="checkbox"/> Variable (when case was filed)		Amount of arrearage and other charges, as of the time case was filed, included in secured claim, if any: \$ _____ Basis for perfection: _____ Amount of Secured Claim: \$ _____ Amount Unsecured: \$ _____	5. Amount of Claim Entitled to Priority under 11 U.S.C. § 507 (a). If any part of the claim falls into one of the following categories, check the box specifying the priority and state the amount. <input type="checkbox"/> Domestic support obligations under 11 U.S.C. § 507 (a)(1)(A) or (a)(1)(B). <input type="checkbox"/> Up to \$2,775* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use – 11 U.S.C. § 507 (a)(7). <input type="checkbox"/> Wages, salaries, or commissions (up to \$12,475*) earned within 180 days before the case was filed or the debtor's business ceased, whichever is earlier – 11 U.S.C. § 507 (a)(4). <input type="checkbox"/> Taxes or penalties owed to governmental units – 11 U.S.C. § 507 (a)(8). <input type="checkbox"/> Contributions to an employee benefit plan – 11 U.S.C. § 507 (a)(5). <input type="checkbox"/> Other – Specify applicable paragraph of 11 U.S.C. § 507 (a)(____). Amount entitled to priority: \$ _____ *Amounts are subject to adjustment on 4/1/16 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.
6. Claim Pursuant to 11 U.S.C. § 503(b)(9): Indicate the amount of your claim from the value of any goods received by the Debtor 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim. \$ _____ (See instruction #6)			
7. Credits. The amount of all payments on this claim has been credited for the purpose of making this proof of claim. (See instruction #7)			
8. Documents: Attached are redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, mortgages, or security agreements. (See instruction #8, and the definition of "redacted".) DO NOT SEND ORIGINAL DOCUMENTS. ATTACHED DOCUMENTS MAY BE DESTROYED AFTER SCANNING. If the documents are not available, please explain: _____			
9. Signature: (See instruction #9). Check the appropriate box. <input type="checkbox"/> I am the creditor. <input type="checkbox"/> I am the creditor's authorized agent. <input type="checkbox"/> I am the trustee, or the debtor, or their authorized agent. (See Bankruptcy Rule 3004.) <input type="checkbox"/> I am a guarantor, surety, indorser, or other codebtor. (See Bankruptcy Rule 3005.)		I declare under penalty of perjury that the information provided in this claim is true and correct to the best of my knowledge, information, and reasonable belief. Print Name: _____ Title: _____ Company: _____ Address and telephone number (if different from notice address above): _____ Telephone number: _____ Email: _____ _____ (Signature) _____ (Date)	
		COURT USE ONLY	

INSTRUCTIONS FOR PROOF OF CLAIM FORM

The instructions and definitions below are general explanations of the law. In certain circumstances, such as bankruptcy cases not filed voluntarily by the debtor, exceptions to these general rules may apply.

Items to be completed in Proof of Claim form

Court, Name of Debtor, and Case Number:

Fill in the federal judicial district in which the bankruptcy case was filed (for example, Central District of California), the debtor's full name, and the case number. If the creditor received a notice of the case from the bankruptcy court, all of this information is at the top of the notice.

Creditor's Name and Address:

Fill in the name of the person or entity asserting a claim and the name and address of the person who should receive notices issued during the bankruptcy case. A separate space is provided for the payment address if it differs from the notice address. The creditor has a continuing obligation to keep the court informed of its current address. See Federal Rule of Bankruptcy Procedure (FRBP) 2002(g).

1. Amount of Claim as of Date Case Filed:

State the total amount owed to the creditor on the date of the bankruptcy filing. Follow the instructions concerning whether to complete items 4 and 5. Check the box if interest or other charges are included in the claim.

2. Basis for Claim:

State the type of debt or how it was incurred. Examples include goods sold, money loaned, services performed, personal injury/wrongful death, car loan, mortgage note, and credit card. If the claim is based on delivering health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information. You may be required to provide additional disclosure if an interested party objects to the claim.

3. Last Four Digits of Any Number by Which Creditor Identifies Debtor:

State only the last four digits of the debtor's account or other number used by the creditor to identify the debtor.

3a. Debtor May Have Scheduled Account As:

Report a change in the creditor's name, a transferred claim, or any other information that clarifies a difference between this proof of claim and the claim as scheduled by the debtor.

3b. Uniform Claim Identifier:

If you use a uniform claim identifier, you may report it here. A uniform claim identifier is an optional 24-character identifier that certain large creditors use to facilitate electronic payment in chapter 13 cases.

4. Secured Claim:

Check whether the claim is fully or partially secured. Skip this section if the claim is entirely unsecured. (See Definitions.) If the claim is secured, check the box for the nature and value of property that secures the claim, attach copies of lien documentation, and state, as of the date of the bankruptcy filing, the annual interest rate (and whether it is fixed or variable), and the amount past due on the claim.

5. Amount of Claim Entitled to Priority Under 11 U.S.C. § 507 (a).

If any portion of the claim falls into any category shown, check the appropriate box(es) and state the amount entitled to priority. (See Definitions.) A claim may be partly priority and partly non-priority. For example, in some of the categories, the law limits the amount entitled to priority.

6. Claim Pursuant to 11 U.S.C. § 503(b)(9):

Check this box if you have a claim arising from the value of any goods received by the Debtor 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

7. Credits:

An authorized signature on this proof of claim serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

8. Documents:

Attach redacted copies of any documents that show the debt exists and a lien secures the debt. You must also attach copies of documents that evidence perfection of any security interest. You may also attach a summary in addition to the documents themselves. FRBP 3001(c) and (d). If the claim is based on delivering health care goods or services, limit disclosing confidential health care information. Do not send original documents, as attachments may be destroyed after scanning.

9. Date and Signature:

The individual completing this proof of claim must sign and date it. FRBP 9011. If the claim is filed electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what constitutes a signature. If you sign this form, you declare under penalty of perjury that the information provided is true and correct to the best of your knowledge, information, and reasonable belief. Your signature is also a certification that the claim meets the requirements of FRBP 9011(b). Whether the claim is filed electronically or in person, if your name is on the signature line, you are responsible for the declaration. Print the name and title, if any, of the creditor or other person authorized to file this claim. State the filer's address and telephone number if it differs from the address given on the top of the form for purposes of receiving notices. If the claim is filed by an authorized agent, provide both the name of the individual filing the claim and the name of the agent. If the authorized agent is a servicer, identify the corporate servicer as the company. Criminal penalties apply for making a false statement on a proof of claim.

****DEFINITIONS****

Debtor

A debtor is the person, corporation, or other entity that has filed a bankruptcy case.

Creditor

A creditor is a person, corporation, or other entity to whom debtor owes a debt that was incurred before the date of the bankruptcy filing. See 11 U.S.C. §101 (10).

Claim

A claim is the creditor's right to receive payment for a debt owed by the debtor on the date of the bankruptcy filing. See 11 U.S.C. §101 (5). A claim may be secured or unsecured.

Proof of Claim

A proof of claim is a form used by the creditor to indicate the amount of the debt owed by the debtor on the date of the bankruptcy filing. The creditor must file the form with the clerk of the same bankruptcy court in which the bankruptcy case was filed.

Secured Claim Under 11 U.S.C. § 506 (a)

A secured claim is one backed by a lien on property of the debtor. The claim is secured so long as the creditor has the right to be paid from the property prior to other creditors. The amount of the secured claim cannot exceed the value of the property. Any amount owed to the creditor in excess of the value of the property is an unsecured claim. Examples of liens on property include a mortgage on real estate or a security interest in a car.

A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment is a lien. A claim also may be secured if the creditor owes the debtor money (has a right to setoff).

Unsecured Claim

An unsecured claim is one that does not meet the requirements of a secured claim. A claim may be partly unsecured if the amount of the claim exceeds the value of the property on which the creditor has a lien.

Claim Entitled to Priority Under 11 U.S.C. § 507 (a)

Priority claims are certain categories of unsecured claims that are paid from the available money or property in a bankruptcy case before other unsecured claims.

Redacted

A document has been redacted when the person filing it has masked, edited out, or otherwise deleted, certain information. A creditor must show only the last four digits of any social-security, individual's tax-identification, or financial-account number, only the initials of a minor's name, and only the year of any person's date of birth. If the claim is based on the delivery of health care goods or services, limit the disclosure of the goods or services so as to avoid embarrassment or the disclosure of confidential health care information.

****INFORMATION****

Evidence of Perfection

Evidence of perfection may include a mortgage, lien, certificate of title, financing statement, or other document showing that the lien has been filed or recorded.

Acknowledgment of Filing of Claim

To receive acknowledgment of your filing, you may either enclose a stamped self-addressed envelope and a copy of this proof of claim or you may access the Prime Clerk's website (<http://cases.primeclerk.com/delias>) to view your filed proof of claim.

Offers to Purchase a Claim

Certain entities are in the business of purchasing claims for an amount less than the face value of the claims. One or more of these entities may contact the creditor and offer to purchase the claim. Some of the written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court or the debtor. The creditor has no obligation to sell its claim. However, if the creditor decides to sell its claim, any transfer of such claim is subject to FRBP 3001(e), any applicable provisions of the Bankruptcy Code (11 U.S.C. § 101 *et seq.*), and any applicable orders of the bankruptcy court.

PLEASE SEND COMPLETED PROOF(S) OF CLAIM TO:

dELIA*s, Inc Claims Processing Center
c/o Prime Clerk LLC
830 3rd Ave, 9th Floor
New York, NY 10022

