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Auction Date and Time: August 19, 2014 at 11:00 a.m.
Sale Hearing Date and Time: August 27, 2014 at 10:00 a.m.

Counsel to the Debtors and Debtors in Possession

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

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In re:	:	Chapter 11
	:	
FL 6801 SPIRITS LLC, <i>et al.</i> ,	:	Case Nos. 14-11691 [SCC]
	:	
Debtors.	:	(Jointly Administered)
	:	
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**NOTICE OF LOCATION OF AUCTION
FOR THE SALE OF THE DEBTORS' ASSETS**

PLEASE TAKE NOTICE that on July 1, 2014, the United States Bankruptcy Court for the Southern District of New York entered the *Order (A) Approving (i) Bidding Procedures, (ii) Form and Manner of Notices, and (iii) Form of Asset Purchase Agreement, including Bid Protections; (B) Scheduling the Time, Date and Place for the Auction and Hearing to Consider Final Approval of Sale, including Treatment of Executory Contracts and Unexpired Leases; and (C) Granting Related Relief* [Docket No. 77].

PLEASE TAKE FURTHER NOTICE that the auction will commence at 11:00 a.m. on August 19, 2014 at the offices of Weil, Gotshal & Manges LLP, counsel to PAMI ALI LLC, the Debtors' secured lender, 767 Fifth Avenue, New York, New York 10153.

Dated: New York, New York
August 15, 2014

FL 6801 SPIRITS LLC, *et al.*
Debtors and Debtors in Possession
By their Counsel,
TOGUT, SEGAL & SEGAL LLP
By:

/s/Frank A. Oswald
FRANK A. OSWALD
A Member of the Firm
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