

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:)	Chapter 11
)	
FULLBEAUTY BRANDS HOLDINGS CORP., <i>et al.</i> , ¹)	Case No. 19-22185 (RDD)
)	
Debtors.)	(Jointly Administered)
)	

**NOTICE OF (I) ENTRY OF ORDER
APPROVING DISCLOSURE STATEMENT
AND CONFIRMING THE DEBTORS' FIRST
AMENDED JOINT PREPACKAGED CHAPTER 11 PLAN OF
REORGANIZATION AND (II) OCCURRENCE OF EFFECTIVE DATE**

TO ALL CREDITORS, INTEREST HOLDERS, AND OTHER PARTIES IN INTEREST:

PLEASE TAKE NOTICE that, on February 3, 2019, the above-captioned debtors and debtors in possession (collectively, the “Debtors”) commenced these chapter 11 cases before the United States Bankruptcy Court for the Southern District of New York (the “Bankruptcy Court”).

PLEASE TAKE FURTHER NOTICE that, on February 4, 2019, the Bankruptcy Court held a hearing on the *Disclosure Statement for the Joint Chapter 11 Plan of Reorganization of FULLBEAUTY Brands Holdings Corp. and Its Debtor Affiliates* [Docket No. 14] (as the same may have been modified, supplemented, and amended, the “Disclosure Statement”) and confirmation of the *First Amended Joint Prepackaged Chapter 11 Plan of Reorganization of FULLBEAUTY Brands Holdings Corp. and Its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code* [Docket No. 11] (as modified, amended, and including all supplements and exhibits thereto, the “Plan”).² The Bankruptcy Court confirmed the Plan on the record at the hearing.

PLEASE TAKE FURTHER NOTICE that, on February 5, 2019, the Bankruptcy Court entered an order [Docket No. 39] (the “Confirmation Order”) approving the Disclosure Statement and confirming the Plan (attached as Exhibit A to the Confirmation Order) of the Debtors.

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, include: Blackdog Holdings, Inc. (8991); FULLBEAUTY Brands Holdings Corp. (8053); FULLBEAUTY Brands, Inc. (4198); FULLBEAUTY Brands, LLC (9445); FULLBEAUTY Brands Management Services, LLC (8637); FULLBEAUTY Brands Merchant, Inc. (7812); FULLBEAUTY Brands Operations, LLC (5382); FULLBEAUTY Brands Texas, LLC (9606); Jessica London, Inc. (1070); and Swimsuits for All, LLC (3246). The location of the Debtors’ service address is: 50 Main Street, Suite 1000, White Plains, New York 10606.

² Capitalized terms not otherwise defined herein have the meanings ascribed to them in the Plan and the Confirmation Order, as applicable.

PLEASE TAKE FURTHER NOTICE that the Effective Date of the Plan occurred on February 7, 2019.

Dated: February 7, 2019
New York, New York

/s/ Jonathan S. Henes, P.C.

Jonathan S. Henes, P.C.

George Klidonas

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-and-

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Proposed Counsel for the Debtors and Debtors in Possession

**IF YOU HAVE ANY QUESTIONS ABOUT THIS NOTICE,
PLEASE CONTACT PRIME CLERK LLC BY CALLING (844) 205-7534**