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In re Chapter 11
 Gawker Media LLC, *et al.*, Case No. 16-11700 (SMB)
 Debtors. (Jointly Administered)

Notice of Chapter 11 Bankruptcy Cases and Meeting of Creditors

For each of the Debtors listed below, a case has been filed under chapter 11 of the Bankruptcy Code on June 10, 2016 or June 12, 2016. An order for relief has been entered.

This notice has important information about the case for creditors, debtors, and trustees, including information about the meeting of creditors and deadlines. Read both pages carefully.

The filing of the case imposed an automatic stay against most collection activities. This means that creditors generally may not take action to collect debts from the debtor or the debtor's property. For example, while the stay is in effect, creditors cannot sue, assert a deficiency, repossess property, or otherwise try to collect from the debtor. Creditors cannot demand repayment from the debtor by mail, phone, or otherwise. Creditors who violate the stay can be required to pay actual and punitive damages and attorney's fees.

Confirmation of a chapter 11 plan may result in a discharge of debt. A creditor who wants to have a particular debt excepted from discharge may be required to file a complaint in the bankruptcy clerk's office within the deadline specified in this notice. (See line 11 below for more information.)

To protect your rights, consult an attorney. All documents filed in the case may be inspected at the bankruptcy clerk's office at the address listed below or through PACER (Public Access to Court Electronic Records at www.pacer.gov).

Documents may also be accessed (A) by written request to the Debtors' proposed Claims and Noticing Agent, Prime Clerk LLC, at the following address: Gawker Media LLC, 830 Third Avenue, 3rd Floor, New York, 10022; (B) by phone at 855-639-3375; or (C) by accessing its website at <https://cases.primeclerk.com/gawker>.

The staff of the bankruptcy clerk's office cannot give legal advice.

Do not file this notice with any proof of claim or other filing in the case.

1. Debtor's full name	<u>Debtor's Name and EIN</u>	<u>Case Number</u>
	Gawker Media LLC (EIN: 20-3040492)	16-11700 (SMB)
	Gawker Media Group, Inc. (EIN: 27-1973231)	16-11719 (SMB)
	Kinja Kft. (HU 12945056)	16-11718 (SMB)
2. All other names used in the last 8 years	(1) Gawker Media LLC: Gawker Sales, LLC; Gawker Entertainment, LLC; Gawker Technology, LLC, Blogwire, Inc.; (2) Gawker Media Group, Inc.: Gawker Sales, LLC; Gawker Entertainment, LLC; Gawker Technology, LLC; (3) Kinja Kft.: Defamer, Kotaku, Lifehacker, Sploid, Deadspin, Gawker, Gawker Stalker, Gizmodo, io9, Jalopnik, Jezebel, Kinja, Valleyway, Blogwire, Blogwire Hungary Szellemi Alkotast Hasznosito Kft., Blogwire Hungary Kft.	
3. Address	The offices of Gawker Media and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2d Floor, New York, NY 10011. Kinja Kft.'s offices are located at Andrassy ut 66. 1062 Budapest, Hungary.	
4. Debtor's attorney	Ropes & Gray LLP, 1211 Avenue of the Americas New York, New York 10004, Attn: Gregg M. Galardi	Contact phone: 212-596-9000 Email: gregg.galardi@ropesgray.com
5. Bankruptcy clerk's office	Clerk of the United States Bankruptcy Court One Bowling Green New York, NY 10004 Clerk of the Bankruptcy Court Vito Genna	Hours open: 8:30 a.m. - 5:00 p.m. Contact phone: 212-668-2870
6. Meeting of creditors	July 28, 2016 at 2:30 p.m. Date Time The meeting may be continued or adjourned to a later date. If so, the date will be on the court docket.	Location: United States Bankruptcy Court One Bowling Green Room 511, Fifth Floor New York, NY 10004-1408

For more information, see page 2 ►

Debtor In re Gawker Media LLC (Jointly Administered)
Name

Case number (if known) 16-11700 (SMB)

7. Proof of claim deadline

Deadline for filing proof of claim:

Deadline not yet set. When the Court sets a deadline, you will be notified and provided a proof of claim form.

A proof of claim is a signed statement describing a creditor's claim. A proof of claim form may be obtained at www.uscourts.gov or any bankruptcy clerk's office.

Your claim will be allowed in the amount scheduled unless:

- your claim is designated as *disputed*, *contingent*, or *unliquidated*;
- you file a proof of claim in a different amount; or
- you receive another notice.

If your claim is not scheduled or if your claim is designated as *disputed*, *contingent*, or *unliquidated*, you must file a proof of claim or you might not be paid on your claim and you might be unable to vote on a plan. You may file a proof of claim even if your claim is scheduled.

You may review the schedules at the bankruptcy clerk's office or online at www.pacer.gov.

Secured creditors retain rights in their collateral regardless of whether they file a proof of claim. Filing a proof of claim submits a creditor to the jurisdiction of the bankruptcy court, with consequences a lawyer can explain. For example, a secured creditor who files a proof of claim may surrender important nonmonetary rights, including the right to a jury trial.

8. Exception to discharge deadline

The bankruptcy clerk's office must receive a complaint and any required filing fee by the following deadline.

You must start a judicial proceeding by filing a complaint if you want to have a debt excepted from discharge under 11 U.S.C. § 1141(d)(6)(A).

Deadline for filing the complaint:

September 26, 2016

9. Creditors with a foreign address

If you are a creditor receiving notice mailed to a foreign address, you may file a motion asking the court to extend the deadlines in this notice. Consult an attorney familiar with United States bankruptcy law if you have any questions about your rights in this case.

10. Filing a Chapter 11 bankruptcy case

Chapter 11 allows debtors to reorganize or liquidate according to a plan. A plan is not effective unless the court confirms it. You may receive a copy of the plan and a disclosure statement telling you about the plan, and you may have the opportunity to vote on the plan. You will receive notice of the date of the confirmation hearing, and you may object to confirmation of the plan and attend the confirmation hearing. Unless a trustee is serving, the debtor will remain in possession of the property and may continue to operate its business.

11. Discharge of debts

Confirmation of a chapter 11 plan may result in a discharge of debts, which may include all or part of your debt. See 11 U.S.C. § 1141(d). A discharge means that creditors may never try to collect the debt from the debtor except as provided in the plan. If you want to have a particular debt owed to you excepted from the discharge under 11 U.S.C. § 1141(d)(6)(A), you must start a judicial proceeding by filing a complaint and paying the filing fee in the bankruptcy clerk's office by the deadline.