

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF DELAWARE**

----- X
In re: : Chapter 11
: :
: Case No. 18-11025 (CSS)
GIBSON BRANDS, INC., *et al.*, : :
: :
: Jointly Administered
Debtors.¹ : :
: :
: :
----- X

NOTICE REGARDING CRITICAL VENDOR ORDER

TO: ALL TRADE CREDITORS OF THE DEBTORS:

Please take notice that on May 1, 2018 (the “Petition Date”), the debtors and debtors in possession in the above-captioned cases (collectively, the “Debtors”) filed voluntary petitions for relief under chapter 11 of the Bankruptcy Code (the “Chapter 11 Cases”) with the United States Bankruptcy Court for the District of Delaware (the “Court”).

Please take further notice that on May 23, 2018, the Court entered an order [Docket No. 200] (the “Critical Vendor Order”). For your convenience, a copy of the Critical Vendor Order is enclosed with this Notice. Capitalized terms used by not defined in this Notice have the meanings ascribed to them in the Critical Vendor Order. The Critical Vendor Order authorized, among other things, the Debtors to pay up to a maximum aggregate cap of not more than \$4,870,000 in respect of Domestic Critical Vendor Claims, \$4,560,000 in respect of Foreign Critical Vendor Claims, and \$548,000 in respect of Shipper Claims and Lien Claims.

To be eligible to potentially receive treatment under the Critical Vendor Order, you must be either a Domestic Critical Vendor, Foreign Critical Vendor, or Shipper or Lien Claimant, as those terms are defined in the Critical Vendor Order. The fact that you have received this Notice does NOT necessarily mean you fall within any of these defined terms, which determination will be made at the sole discretion of the Debtors. Further, you must be willing to continue to provide goods and services to the Debtors and to provide post-Petition Date credit and other commercial terms that are acceptable to the Debtors. If you believe you fit the criteria to be considered for treatment as a Domestic Critical Vendor, Foreign Critical Vendor, or Shipper or Lien Claimant, you may submit your request for such treatment to the Debtors at vendorsupport@gibson.com. You may obtain additional information from the, Alvarez & Marsal North America, LLC (Brian J. Fox, bfox@alvarezandmarsal.com and Steve Kotarba, skotarba@alvarezandmarsal.com), or from the financial advisors to the Official Committee of

¹ The Debtors and the last four digits of their respective taxpayer identification numbers are as follows: Gibson Brands, Inc. (4520); Cakewalk, Inc. (2455); Consolidated Musical Instruments, LLC (4695); Gibson Café & Gallery, LLC (0434); Gibson International Sales LLC (1754); Gibson Pro Audio Corp. (3042), Neat Audio Acquisition Corp. (3784); Gibson Innovations USA, Inc. (4620); Gibson Holdings, Inc. (8455); Baldwin Piano, Inc. (0371); Wurlitzer Corp. (0031); and Gibson Europe B.V. (Foreign). The Debtors’ corporate headquarters is located at 309 Plus Park Blvd., Nashville, TN 37217.

Unsecured Creditors, FTI Consulting, Inc. (Samuel E. Star, Samuel.Star@FTIConsulting.com and Keith McGregor, Keith.McGregor@fticonsulting.com).

Reservation of Rights

Please note that even if you are eligible to be treated as a Domestic Critical Vendor, Foreign Critical Vendor, or Shipper or Lien Claimant, the aggregate dollar caps noted above and the credit and commercial terms you are offering to the Debtors, among other things, may affect the terms and amount of any payment of your pre-Petition Date claim pursuant to the Critical Vendor Order. Nothing contained in this Notice is intended or should be construed as a guarantee, agreement or admission that you are or will be treated as a Domestic Critical Vendor, Foreign Critical Vendor, or Shipper or Lien Claimant. All of the Debtors' rights with respect to such determinations are reserved.

Additional Information

You may obtain copies of this Notice, the Critical Vendor Order, and all other pleadings filed in the Debtors' Chapter 11 Cases free of charge on the website of Prime Clerk, the Debtors' claims and noticing agent, at <https://cases.primeclerk.com/gibson>. You may contact Prime Clerk by emailing gibsoninfo@primeclerk.com, by phone at (844) 240-1258 or, if calling from outside the United States or Canada, at (929) 477-8085.