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Co-Counsel to the Debtors and Debtors in Possession

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE EASTERN DISTRICT OF VIRGINIA
RICHMOND DIVISION**

)	
In re:)	Chapter 11
)	
THE GYMBOREE CORPORATION, <i>et al.</i> , ¹)	Case No. 17-32986 (KLP)
)	
Debtors.)	(Jointly Administered)
)	

**NOTICE OF (I) ENTRY OF CONFIRMATION ORDER,
(II) OCCURRENCE OF EFFECTIVE DATE, AND (III) RELATED BAR DATES**

PLEASE TAKE NOTICE that on September 7, 2017, the United States Bankruptcy Court for the Eastern District of Virginia (the "Bankruptcy Court"), entered the *Order Confirming the Joint Chapter 11 Plan of Reorganization of The Gymboree Corporation and its Debtor Affiliates* [Docket No. 646] (the "Confirmation Order"), pursuant to which the Bankruptcy Court approved and confirmed the *Amended Joint Chapter 11 Plan of Reorganization of The Gymboree*

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, include: The Gymboree Corporation (5258); Giraffe Intermediate B, Inc. (0659); Gym-Card, LLC (5720); Gym-Mark, Inc. (6459); Gymboree Manufacturing, Inc. (6464); Gymboree Retail Stores, Inc. (6461); Gymboree Operations, Inc. (6463); and S.C.C. Wholesale, Inc. (6588). The location of the Debtors' service address is 71 Stevenson Street, Suite 2200, San Francisco, California 94105.

Corporation and its Debtor Affiliates, dated September 7, 2017 [Exhibit A to Docket No. 646] (the “Plan”).²

PLEASE TAKE FURTHER NOTICE that the Effective Date, as defined in the Plan, occurred on **September 29, 2017**.

PLEASE TAKE FURTHER NOTICE that pursuant to Confirmation Order, unless otherwise provided by a Final order of the Court or agreed to by the Debtors and the counterparty to any Executory Contract or Unexpired Lease, all Proofs of Claim with respect to Claims against any Debtor arising from the rejection of Executory Contracts or Unexpired Leases, if any, must be filed with the Bankruptcy Court within the latest to occur of: (1) 30 days after surrender of possession to a landlord of a rejected lease; and (2) either (a) 30 days after the date of entry of an order of the Bankruptcy Court (including the Confirmation Order) approving such rejection, or (b) 30 days after the effective date of such rejection for any rejections that become effective after the Confirmation Date. **Any Claim arising from the rejection of an Executory Contract or Unexpired Lease that is not Filed within such time will be automatically disallowed, forever barred from assertion, and shall not be enforceable against, as applicable, the Debtors, the Reorganized Debtors, the Estates, or property of the foregoing parties, without the need for any objection by the Debtors or the Reorganized Debtors, as applicable, or further notice to, or action, order, or approval of the Bankruptcy Court or any other Entity, and any such Claim arising out of the rejection of the Executory Contract or Unexpired Lease shall be deemed fully satisfied, released, and discharged, notwithstanding anything in the Schedules or a Proof of Claim to the contrary.**

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan and the Confirmation Order, the deadline for filing requests for payment of Administrative Claims, other than Professional Fee Claims, shall be 30 days after the Effective Date.

PLEASE TAKE FURTHER NOTICE that, pursuant to the Plan and the Confirmation Order, the deadline for filing requests for payment of Professional Fee Claims shall be 45 days after the Effective Date.

PLEASE TAKE FURTHER NOTICE THAT if you would like to obtain a copy of the Plan, the Confirmation Order, and other documents or materials filed in these chapter 11 cases, please contact Prime Clerk, LLC, (a) by calling (844) 822-9233 or, for international callers, (646) 486-7945, (b) by email at gymboreeballots@primeclerk.com, or (c) by visiting the Debtors’ restructuring website at <https://cases.primeclerk.com/gymboree>. You may also obtain copies of any pleadings filed in these Chapter 11 Cases for a fee via PACER at: <http://www.vaeb.uscourts.gov>.

PLEASE TAKE FURTHER NOTICE that the Plan and its provisions are binding upon the Debtors or the Reorganized Debtors, as applicable, and any and all Holders of Claims or Interests (regardless of whether such Claims or Interests are deemed to have accepted or rejected the Plan), all Entities that are parties to or are subject to the settlements, compromises, releases,

² Capitalized terms used but not otherwise not defined herein shall have the meanings set forth in the Plan or the Confirmation Order, as applicable.

and injunctions described in the Plan, each Entity acquiring property under the Plan or the Confirmation Order, and any and all non-Debtor parties to Executory Contracts and Unexpired Leases with the Debtors.

Dated: September 29, 2017
Richmond, Virginia

/s/ Jeremy S. Williams

Michael A. Condyles (VA 27807)

Peter J. Barrett (VA 46179)

Jeremy S. Williams (VA 77469)

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