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10 **UNITED STATES BANKRUPTCY COURT**
11 **NORTHERN DISTRICT OF CALIFORNIA**
12 **SAN FRANCISCO DIVISION**

13 In re:
14 NEWZOOM, INC.,¹
15 Debtor.

Case No. 15-31141-HB

Chapter 11

**(1) NOTICE OF CHAPTER 11 FILING
AND HEARING ON EMERGENCY FIRST
DAY MOTIONS AND**

**(2) PROPOSED FIRST DAY HEARING
AGENDA**

Date: September 11, 2015

Time: 10:00 a.m.

Place: 235 Pine Street,

Courtroom 23

San Francisco, CA 94104

Judge: Honorable Hannah L. Blumenstiel

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22 **PLEASE TAKE NOTICE THAT:**

23 **A. Commencement of Chapter 11 Case and Notice of First Day Hearing**

24 On **September 10, 2015**, NewZoom, Inc. (the "Debtor"), filed a voluntary petition for relief
25 under chapter 11 of title 11 of the United States Code in the United States Bankruptcy Court for the
26 Northern District of California, San Francisco Division (the "Court").

27
28 ¹ The last four digits of the Debtor's tax identification number are: 9130. The location of the Debtor's headquarters and service address is 22 Fourth Street, San Francisco, CA 94103.

1 The Court has scheduled a hearing (the “Emergency Hearing”) on the emergency motions
2 (the “Emergency Motions”) listed on the proposed first day agenda attached hereto as Exhibit 1.

3 Time and Date of Hearing: **September 11, 2015** at **10:00 a.m.** (Pacific Standard Time)

4 Location of Hearing: Judge Blumenstiel, Courtroom 23, United States Bankruptcy Court for
5 the Northern District of California, San Francisco Division, 235 Pine
6 Street, San Francisco, CA 94104

7 Copies of Motions: You may inspect all documents filed, at the Bankruptcy Clerk’s office at the
8 above address. Parties may retrieve official copies of documents filed in this
9 case by (i) accessing the Public Access to Court Electronic Records (PACER)
10 system (Please note that a PACER password is needed to access documents
11 on the Bankruptcy Court’s website. To obtain a PACER password, go to the
12 PACER website, **http://pacer.psc.uscourts.gov**); (ii) by accessing the
13 Claims Agent’s website at: **https://cases.primeclerk.com/newzoom**;
14 or (iii) by contacting Debtor’s counsel at **ocarpio@pszjlaw.com** or
15 **pjeffries@pszjlaw.com**.

12 **B. Deadline for Objections**

13 Any opposition or other response to the Emergency Motions may be raised at the Emergency
14 Hearing at the time and place set forth above. Failure to timely object may be deemed by the Court
15 to constitute consent to the relief requested herein.

16 **Your rights may be affected. You should read the Emergency Motions carefully and**
17 **discuss them with your attorney if you have one in this bankruptcy case. (If you do not have**
18 **one in this bankruptcy case, you may wish to consult one.)** If you do not want the Court to grant
19 the relief requested in the Emergency Motions, or if you want the Court to consider your view on the
20 Emergency Motions, you or your attorney must attend the Emergency Hearing. **If you or your**
21 **attorney do not attend the Emergency Hearing, the Court may grant the relief requested in the**
22 **Emergency Motions.**

23 Dated: September 10, 2015

PACHULSKI STANG ZIEHL & JONES LLP

24
25 */s/ John W. Lucas*

26 John D. Fiero
27 Debra I. Grassgreen
28 John W. Lucas
Jason Rosell
Proposed Counsel for Debtor

Exhibit A

Proposed Agenda

FIRST DAY HEARING AGENDA

INTRODUCTION

Voluntary Petition

“First Day Declaration” and Case Background - Declaration of John A. Lawrence in Support of Emergency First Day Motions [**Docket No. 2, filed 09/10/15**]

FIRST DAY MOTIONS

Motions Regarding Business Operations

“Cash Management Motion” Motion for Order Authorizing Debtor to (A) Maintain Existing Bank Accounts and (B) Continue Use of Cash Management System [**Docket No. 3, filed 09/10/15**]

“Wages Motion” Motion for Order Authorizing the Debtor to (i) Pay Pre-Petition Employee Wages, Obligations and Contributions to Employee Benefit Plans; and (ii) for the Debtor and Banks and Other Financial Institutions to Comply with Procedures Relating Thereto [**Docket No. 4, filed 09/10/15**]

“Utility Motion” Motion of Debtor for Order (i) Prohibiting Utilities from Altering, Refusing, or Discontinuing Service; (ii) Deeming Utilities Adequately Assured of Payment; and (iii) Establishing Procedures for Determining Requests for Additional Adequate Assurance of Payment [**Docket No. 5, filed 09/10/15**]

“Shippers Motion” Debtor’s Motion for Authority to Pay in the Ordinary Course of Business Prepetition Claims Related to Shipping and Warehousing Charges and Related Relief [**Docket No. 6, filed 09/10/15**]

“503(b)(9) Motion” Motion of Debtor for Order (A) Fixing Deadline for Filing Requests for Payment of 503(b)(9) Claims and (B) Approving Form and Manner of Notice [**Docket No. 7, filed 09/10/15**]

“Responsible Individual Application” Application for Order Approving Designation of Andrew Hinkelman as Responsible Individual Pursuant to Bankruptcy Local Rule 4002-1 [**Docket No. 8, filed 09/10/15**]

“Claims Agent Retention” Application for Order Under 28 U.S.C. § 156(c) Authorizing the Retention of Prime Clerk as Noticing, Claims and Balloting Agent for Clerk of the Bankruptcy Court Nunc Pro Tunc to the Petition Date [**Docket No. 9, filed 09/10/15**]

Financing Motion

“DIP Financing Motion” Motion for Interim and Final Orders (1) Authorizing Postpetition Financing Pursuant to 11 U.S.C. §§ 105, 361, 362, 363, 364(c)(1), 364(c)(2), 364(c)(3) and 364(d)(1); (2) Authorizing the Use of Cash Collateral; (3) Granting Security Interests and Superpriority Claims; (4) Providing Adequate Protection; (5) Modifying the Automatic Stay; and (6) Granting Related Relief [**Docket No. 10, filed 09/10/15**]

CONCLUSION

- Scheduling of Final Hearing on First Day Motions for Which Interim Relief is Requested
- Other Comments