

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

	X	
	:	
In re	:	Chapter 11
	:	
RENTPATH HOLDINGS, INC., et al.,	:	Case No. 20-10312 (BLS)
	:	
Debtors.¹	:	(Jointly Administered)
	:	
	X	Re: Docket No. 172

**NOTICE OF (I) CANCELLATION OF AUCTION
AND (II) DESIGNATION OF (A) STALKING HORSE BID
AS THE SUCCESSFUL BID AND (B) CREDIT BID AS THE BACK-UP BID**

PLEASE TAKE NOTICE THAT:

On March 10, 2020, the United States Bankruptcy Court for the District of Delaware (the “**Bankruptcy Court**”) entered the *Order (I) Approving (A) Bidding Procedures, (B) Designation of Stalking Horse Bidder and Stalking Horse Bid Protections, (C) Scheduling Auction and Sale Hearing, (D) Form and Manner of Notice of Sale, Auction, and Sale Hearing, and (E) Assumption and Assignment Procedures and (II) Granting Related Relief* [Docket No. 172] (the “**Bidding Procedures Order**”),² establishing certain procedures (the “**Bidding Procedures**”) to govern the sale and auction of all or substantially all of the assets of RentPath Holdings, Inc. and its debtor affiliates in the above-captioned chapter 11 cases (collectively, the “**Debtors**”) (or interests in the Debtor entity owning all or substantially all of the assets of the Debtors) (the “**Assets**”).

On March 13, 2020, the Debtors filed and served the *Notice of Sale, Bidding Procedures, Auction and Sale Hearing* [Docket No. 224] (the “**Sale Notice**”), which provided important information regarding the sale process and the dates and deadlines set forth in the Bidding Procedures Order and the Bidding Procedures related thereto.

Pursuant to the Bidding Procedures Order, (i) the deadline for submitting a Qualified Bid was March 25, 2020 at 4:00 p.m. (prevailing Eastern Time) (the “**Bid Deadline**”) and (ii) in the event that the Debtors received a Qualified Bid for the Assets in addition to the Stalking Horse Bid and the Credit Bid, an auction was scheduled to be held on March 31, 2020 (the “**Auction**”).

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are: RentPath Holdings, Inc. (1735); RentPath, LLC (7573); Consumer Source Holdings LLC (8150); Discover Home Network, LLC (4311); Easy Media, LLC (5455); Electronic Lead Management, Inc. (4986); Electronic Lead Management MA, Inc. (3113); Electronic Lead Management VA, Inc. (7698); Live Response Solutions Holdings, LLC (0462); Live Response Solutions, LLC (5120); Viva Group Brokerage, Inc. (7156); and Viva Group, LLC (0789). The Debtors’ mailing address is 950 East Paces Ferry Road NE, Suite 2600, Atlanta, Georgia 30326.

² Capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Bidding Procedures Order.

Other than the Stalking Horse Bid and the Credit Bid, no other Qualified Bids were received prior to the Bid Deadline. Accordingly, pursuant to the Bidding Procedures Order and the Bidding Procedures (i) the Stalking Horse Bidder has been designated as the Successful Bidder and the Stalking Horse Agreement has been designated as the Successful Bid³ and (ii) the Credit Bidder has been designated as the Back-Up Bidder and the Credit Bid Agreement has been designated as the Back-Up Bid.⁴ **The Auction will not be held and is hereby cancelled.**

As set forth in the Sale Notice, in light of not receiving any Qualified Bids (other than the Stalking Horse Bid and the Credit Bid), the Debtors intend to proceed with the Sale Transaction pursuant to the *Joint Chapter 11 Plan of RentPath Holdings, Inc. and Its Affiliated Debtors* [Docket No. 184] (as may be amended, modified, or supplemented in accordance with the terms therein, the “**Plan**”) and intend to seek confirmation thereof at a hearing that is anticipated to be scheduled for June 9, 2020 at 10:00 a.m. (the “**Confirmation Hearing**”). Once scheduled, you will receive separate notice of the Confirmation Hearing, the deadline to object to confirmation of the Plan and certain other related dates and deadlines.

Additional Information

Copies of the Bidding Procedures Order and the Bidding Procedures, as well as all related exhibits, the Successful Bid, the Back-Up Bid, the Sale Notice, and all other documents filed with the Court, including the Plan and the Disclosure Statement, may be obtained free of charge at the website dedicated to the Debtors’ chapter 11 cases maintained by their claims and noticing agent, Prime Clerk LLC, located at <http://cases.primeclerk.com/rentpath> or can be requested by e-mail at [RentPathInfo@ PrimeClerk.com](mailto:RentPathInfo@PrimeClerk.com).

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³ The Stalking Horse Bid is documented in the Stalking Horse Agreement attached as Exhibit B to the Bidding Procedures Order and summarized in Exhibit C to the *Disclosure Statement for Joint Chapter 11 Plan of RentPath Holdings, Inc. and Its Affiliated Debtors* [Docket No. 185] (as may be amended, modified, or supplemented in accordance with the terms therein, the “**Disclosure Statement**”).

⁴ The Credit Bid is documented in the Credit Bid Agreement attached as Exhibit C to the Bidding Procedures Order and summarized in Exhibit E to the Disclosure Statement.

Dated: March 26, 2020
Wilmington, Delaware

/s/ Megan E. Kenney

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